

Speaker Profile



Helene Li

Co-Founder & CEO, GoImpact Capital Partners

**Adjunct Professor, SMU Lee Kong Chian School of
Business**

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● ABOUT

A firm believer in applying market-based solutions to fast-track social and environmental impact; and a passionate advocate for Sustainable Finance, Helene is a management consultant by training and a seasoned finance industry professional with long tenures in strategic planning and marketing roles at global financial institutions such as J.P. Morgan, Lombard Odier, and BNP Paribas.

Having worked in the ultra-high-net-worth space for most of her career, she is committed to leveraging the financial power and heart of the 1% to accelerate the impact in helping the 99%.

It is in this spirit that she co-founded GoImpact as an action-driven ecosystem to connect stakeholders in accelerating the Impact momentum.

She has been spearheading and curating industry-recognized and highly rated Next Generation Family Business programs, and a regular contributor to Impact and Entrepreneurship research throughout her banking and consulting career.



Clarence T'ao

Co-Founder, GolImpact Capital Partners

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● ABOUT

Clarence is an accomplished financial executive with extensive expertise spanning corporate lending, structured finance, capital markets, and private banking. Throughout a distinguished career, he has held senior leadership positions at top-tier global institutions, including Citibank, Chase Manhattan Bank, and BNP Paribas.

Clarence served as CEO of BNP Paribas (China) Ltd. (2010–2014) in Shanghai, successfully expanding the bank's domestic franchise. Prior to that, he served as APAC Head of Structured Finance for BNP Paribas in Hong Kong, managing loan syndications, portfolio management, and specialized asset finance. In late 2014, he shifted focus to spearhead the bank's wealth management business across Japan, Korea, Thailand, and the Philippines, while simultaneously driving digital transformation by founding the BNP Paribas Wealth Management Digital Innovation Lab in Asia.

A recognized leader in APAC and Canadian capital fundraising, Clarence has orchestrated landmark transactions that earned multiple "Deals of the Year" accolades, alongside the prestigious IFR Asia Loan House of the Year award for his team.