

Annex 1**Synopsis: *The 4Gs of Business Families***

A daughter, despite her academic brilliance, is not expected to take over the business in traditional Chinese business families yet becomes the accidental leader of not one, but two, sprawling business empires (Dr Gan See Khem of Health Management International). A father, who meant to start a new social enterprise with his children, passes away and it is left to a young daughter in her twenties to realise his dream (Azul World Singapore). A boy who sold noodles as a child becomes a supplier of high-end massage chair coveted by celebrities and royalty (Ron Sim). Three sisters, all young next-generation leaders who are trusted and nurtured by their parents – former teachers who founded a bank and more – to lead philanthropic efforts to uplift the poor of Myanmar (KBZ Group). A carpentry family loses all in a fire only to re-emerge stronger, bigger and more adaptable (Sunray Woodcraft Construction).

These stories illustrate how Asian business families have seized opportunities and built up their enterprises with dynamism, agility and resilience. Through intimate accounts and family portraits, this book, *The 4Gs of Business Families*, offers a rare glimpse into the values and defining moments of over 30 Asian business families that prefer keeping a low profile despite their highly significant contribution to the Asian economy.

The book features 34 families from 10 countries in the Asia-Pacific, Europe and the United States. They are:

1. Azul World Singapore (Singapore)
2. B.P. de Silva Group (Singapore / Sri Lanka)
3. Banyan Tree Holdings (Singapore)
4. Bordier and Cie (Switzerland)
5. Bynd Artisan (Singapore)
6. Coeclerici Group (Italy)
7. Consort Bunkers Pte Ltd (Singapore)
8. Dodla Diary Ltd (India)
9. Futuristic Store Fixtures Pte Ltd (Singapore)
10. Goldbell Group (Singapore)
11. Great Wall International (Myanmar)
12. Haws Corporation (US)
13. Health Management International Ltd (Singapore)
14. Hong How Group / Tong Eng Group (Singapore)
15. Hou De Foundation (Singapore / Malaysia)
16. Indorama (India / Indonesia/ UK)
17. Jepsen and Jessen South East Asia (Singapore / Denmark)
18. KBZ Group (Myanmar)
19. Kheng Sun Hiring Equipments Pte Ltd (Singapore)
20. Nadathur Estates (India)
21. OUE Limited (Singapore / Indonesia)

22. Ruchi Group (India)
23. Sandaire (UK)
24. Sing Lun Holdings Pte Ltd (Singapore)
25. Sunray Woodcraft Construction Pte Ltd (Singapore)
26. Taknet Systems Pte Ltd (Singapore)
27. The ImPact (US)
28. Tiong Seng Group (Singapore)
29. V3 Group (Singapore)
30. ValueMax Group (Singapore)
31. Woh Hup Pte Ltd (Singapore)
32. Yanlord Land Group Limited (Singapore/ China)
33. YCH Group Pte Ltd (Singapore)
34. Yoma Strategic Holdings Ltd (Myanmar)

(Note: The name after “/” denotes country of origins or new base.)